

Buyer Profiles - Larkspur

	Primary Consumer Group/consumer type	children	family Size	dwelling size	occupation	education	income	pricing	sq.ft.	\$\$/sq.ft	view	amenities	marital status	geographic origin
Larkspur Court	couples and singles 35-55	yes	4	1 - 3 bed	professional	college	80000+	rent 1512-2850	708 - 1100 (2 bed), 3 bed sq. ft?		no	pool, gym, hot tub, benches	75% m	job transfer/local remodelers, SF job
Tiburon Point	second home/move-down	no	2	3 beds	professional	graduate school+	225,000+	1795000	2130-2696	842 - 665	lagoon and bay	pool, gym	50%	local Belveder/Ttiburon
De Silva Island	second home/move-down	no	2	3 beds	doctors/professional	graduate school+	225,000+	782900-2126708	1898 - 4122	412-515	lagoon and bay	single levels, pool	50%	local Mill Valley
Sunset Point/Shelter Bay	35-55, couples	yes	3	2-3 beds	mixed/prof	mixed/college	100,000	1099000/1729 sq,ft	1116-2071	636	lagoon and bay	pool, tennis, gym	50%	SF and San rafael
Eucalyptus Knolls	35-55	yes	2	3-Jan	prof/blue	college	100,000	799000/1628	616-2010	490	lagoon and bay	pool, tennis, gym	50%	SF and San rafael
Redwood Village - The Forrest	25-35 couples,	yes	3+	2-3 beds	professional/tech	college	80000+	644000-724000-	1277-1471	504-492	some openspace	tot lot	75%	SF, very little move down
Capri	SF move down	no	2	2 beds	tech/professional	college	80000+	600000	998-1061	590	open space	na	75%	local move down